

# Paul Manna

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Department of Government  
College of William and Mary  
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## 1. Academic Positions

Assistant Professor, Department of Government and the Thomas Jefferson Program in Public Policy, College of William and Mary, Fall 2003-present  
Lecturer, University of Wisconsin. La Follette School of Public Affairs, Spring 2003; Department of Political Science, Summer 2000

## 2. Education

Ph.D., University of Wisconsin, Department of Political Science, 2003  
M.A., University of Wisconsin, Department of Political Science, 1998  
Provisional Secondary Teaching Certificate in social studies, School of Education, University of Michigan, 1993  
B.A., with distinction, Department of Political Science, Northwestern University, 1992

## 3. Publications and papers

### Book

Paul Manna. 2006. *School's In: Federalism and the National Education Agenda*. Washington, DC: Georgetown University Press.

Reviewed in *Perspectives on Politics*, *Political Science Quarterly*, *Teachers College Record*, *Education Next*, *Education Week*

Nominee for the following awards: 2007 American Political Science Association Kammerer Book Award; 2007 American Educational Research Association Outstanding Book Award; 2006 Professional and Scholarly Publishing Book Award (education category)

### Peer-reviewed articles and papers

Paul Manna. 2008. Federal aid to education: Premises, effects, and major lessons learned. Paper commissioned by the Center on Education Policy, Washington, DC, for its project on Rethinking the Federal Role in Education. November. (An abridged version published as: Paul Manna. 2009. Strong federal policies benefit local districts. *Phi Delta Kappan*. 90(8): 568-571.)

John J. Coleman and Paul Manna. 2007. Above the fray? The use of party system references in presidential rhetoric. *Presidential Studies Quarterly*. 37(3): 399-426.

Arnold F. Shober, Paul Manna, and John F. Witte. 2006. Flexibility meets accountability: State charter school laws and their influence on the formation of charter schools in the United States. *Policy Studies Journal* 34(4): 563-587.

Paul Manna. 2006. Control, persuasion, and educational accountability: Implementing the No Child Left Behind Act. *Educational Policy* 20(3): 471-494.

Sally Roever and Paul Manna. 2005. Could you explain my grade? The administrative and pedagogical virtues of grading sheets. *PS: Political Science and Politics* 39(2): 317-320.

Paul F. Manna. 2002. The signals parents send when they choose their children's schools. *Educational Policy* 16(3): 425-447.

John J. Coleman and Paul F. Manna. 2000. Congressional campaign spending and the quality of democracy. *Journal of Politics* 62(3): 757-789.

Paul F. Manna. 2000. How do I know what I say I know? Thinking about *Slim's Table* and qualitative research design. *Endarch: Journal of Black Political Research*, Spring: 19-29.

### Book chapters

Paul Manna. 2008. Introduction: Education data today. In Marci Kanstoroom and Eric C. Osberg (eds.) *A Byte at the Apple: Rethinking Education Data for the Post-NCLB Era*. Washington, DC: Thomas B. Fordham Institute.

Paul Manna and Michael J. Petrilli. 2008. Double standard? Scientifically based research" and the No Child Left Behind Act. In Frederick M. Hess (ed.) *When Research Matters: How Scholarship Influences Education Policy*. Cambridge, MA: Harvard Education Press.

Paul Manna. 2007. NCLB in the states: Fragmented governance, uneven implementation. In Frederick M. Hess and Chester E. Finn, Jr. (eds.) *No Remedy Left Behind: Lessons from a Half-Decade of NCLB*. Washington, DC: AEI Press.

Paul Manna. 2006. Teachers unions and No Child Left Behind. In Jane Hannaway and Andrew J. Rotherham (eds.) *Collective Bargaining in Education: Negotiating Change in Today's Schools*. Cambridge, MA: Harvard Education Press.

Paul Manna. 2004. Leaving no child behind. In Christopher T. Cross, *Political Education: National Policy Comes of Age*. New York: Teachers College Press.

Paul Manna. 2002. Issue Briefs on "Education" and "Economy, budget, and taxes." In *The Reporter's Source Book: 2002 Election Edition*. Philipsburg, MT: Project Vote Smart.

### Other publications

- Paul Manna. 2007. Starting Fresh in Low-Performing Schools: Empowering Teachers. Chicago: National Association of Charter School Authorizers.
- Paul Manna. 2007. The Great Society in education: A persistent national consensus? Review of Gareth Davies, See *Government Grow: Education Politics from Johnson to Reagan* (University Press of Kansas, 2007). *The Forum* 5(3): on-line.
- Paul Manna. 2007. Review of Lawrence J. McAndrews, *The Era of Education: The Presidents and the Schools, 1965-2001* (University of Illinois Press, 2006). *Presidential Studies Quarterly* 37(2): 372-373.
- Paul Manna. 2007. Review of Patrick J. McGuinn, *No Child Left Behind and the Transformation of Federal Education Policy, 1965-2005* (University Press of Kansas, 2006). *Political Science Quarterly* 122(1): 176-177.
- Paul Manna. 2006. Review of Lawrence Mead, *Government Matters: Welfare Reform in Wisconsin* (Princeton University Press, 2004). *Governance: An International Journal of Policy, Administration and Institutions* 19(4): 682-684.
- Paul Manna and Teresa Gorbett. 2005. We are all accountable. *Virginia Gazette*. October 5, 20A.
- Paul Manna. 2005. States set school standards. *Virginia Gazette*. July 9, 18A.
- Paul Manna. 2003. Student strike or activism lite? *Badger Herald*. March 3, 6.
- Paul Manna. 2002. Charities not limitless. *Capital Times*. March 11, 6A.
- Paul Manna and Jerry Goldman. 2002; revised in 2009. Presidential Baseball. <http://www.prezbaseball.org>.
- John J. Coleman and Paul F. Manna. 1999. Study shows campaign spending is a silver lining in the fund-raising cloud. *Wisconsin State Journal*. October 31, 3B.
- Jerry Goldman and Paul Manna. 2001. OYEZ Baseball. <http://baseball.oyez.org>. (Profiled in Matthew Mirapaul. 2001. Whose opinions have the zip of a fastball? *New York Times*. October 25, F5.)
- Paul F. Manna. 2001. Researcher's notes. *Data Program and Library Service News*. February.
- Wendy Houlihan, Cathy Annelin, Nancy Ayres, Foy Baillie, and Paul Manna. 1996. Interdisciplinary Core Program at the Traverse City Senior High. *Proceedings of the Third Annual Model Schools Conference*. Schenectady, NY: International Center for Leadership in Education.

### Invited presentations

- Paul Manna, Amanda Guthrie, and K.C. Tydgate. 2007. The State Education Governance Study: Concepts, initial results, and future directions. Education Commission of the States, Denver, CO, July.
- Paul Manna. 2007. Governing K-12 education in the American states: Institutions, money, and results. Department of Political Science and Department of Public Administration and Policy, University at Albany, State University of New York, April.
- Paul Manna. 2007. Turning around low-performing schools: What does research tell us? National Association of State Boards of Education Study Group on Models of Success: Turn Around Policies and Strategies for Low-Performing Schools, Alexandria, VA, January.
- Paul Manna. 2006. Leaving no child behind in the American federal system. Annual Meeting of the Virginia Political Science Association, Richmond, VA, November.
- Paul Manna. 2006. Roundtable participant in discussion of "Head Start in an era of standards and accountability." Head Start's Eighth National Research Conference, U.S. Department of Health and Human Services, Washington, DC, June.
- Paul Manna. 2006. Governance, education agendas, and student outcomes in the United States. Government Accountability Office (GAO), Washington, DC, May.
- Paul Manna. 2005. Participant at conference, Liberty and Education in the Modern World. The Liberty Fund, San Diego, CA, February.

### Conference presentations

- Paul Manna and Amanda Guthrie. 2008. Leadership continuity and educational performance in the American states. Annual Meeting of the Midwest Political Science Association. Chicago.
- Paul Manna and K.C. Tydgate. 2008. Gatekeepers to the classroom: The influence of state teacher standards boards on state teacher policy. Annual Meeting of the Southern Political Science Association, New Orleans.
- Paul Manna and Michael J. Petrilli. 2007. Double standard? "Scientifically based research" and the No Child Left Behind Act. The Politics of Knowledge Conference, American Enterprise Institute, Washington, DC.
- Paul Manna. 2006. State implementation of No Child Left Behind's remedies for troubled schools and districts. Fixing Failing Schools Conference, American Enterprise Institute, Washington, DC.
- Paul Manna and Anneliese Dickman. 2006. Parent feedback and the behavior of private schools participating in the Milwaukee Parental Choice Program. Association for Public Policy Analysis and Management, 28th Annual Fall Research Conference, Madison, Wisconsin.
- Paul Manna. 2006. How governance of K-12 education influences policy outputs and student outcomes in the United States. Annual Meeting of the American Political Science Association, Philadelphia.
- Paul Manna. 2005. Teacher unions and No Child Left Behind. Urban Institute and Progressive Policy Institute Teacher Collective Bargaining Conference, Washington, DC.
- Paul Manna and Diane O'Hara. 2005. State governance and educational outcomes in the United States. Annual Meeting of the Midwest Political Science Association, Chicago.
- Paul Manna. 2004. State governance, policy, and education performance in the United States. Annual Meeting of the American Political Science Association, Chicago.

- Paul Manna. 2004. Undergraduate Public Policy Program at the College of William and Mary. Participant in roundtable on undergraduate public policy education, Association for Public Policy Analysis and Management, 26th Annual Research Conference, Atlanta.
- Paul Manna. 2004. Management, control, and the challenge of leaving no child behind. Annual Meeting of the Midwest Political Science Association, Chicago.
- Paul Manna. 2003. States as middle managers in the American policy system: Control, management, and the challenge of leaving no child behind. Association for Public Policy Analysis and Management 25th Annual Research Conference, Washington, DC.
- John F. Witte, Arnold F. Shober, and Paul Manna. 2003. Analyzing state charter school laws and their influence on the formation of charter schools in the United States. Annual Meeting of the American Political Science Association, Philadelphia.
- Paul Manna. 2002. Federalism, agenda setting, and the dynamics of federal education policy. Annual Meeting of the American Political Science Association, Boston.
- Paul Manna. 2002. Federal education policy and partisan politics. Annual Meeting of the Midwest Political Science Association, Chicago.
- Paul Manna. 2001. Education policy in national politics. La Follette School of Public Affairs and Department of Political Science Board of Visitors Meeting, University of Wisconsin.
- Paul F. Manna. 2001. Education policy change and bottom-up agenda setting. Annual Meeting of the Midwest Political Science Association, Chicago.
- Paul F. Manna and John F. Witte. 2000. Policy learning and deficit reduction, 1985-1997. Annual Meeting of the Midwest Political Science Association, Chicago.
- Paul F. Manna. 1999. How parents make decisions and send signals when they choose their children's schools. Annual Meeting of the Midwest Political Science Association, Chicago.

## 4. Teaching

### College of William and Mary

- GOVT 150 Freshman seminar: Politics and Policy of No Child Left Behind, Spring 2009
- GOVT 350 Introduction to Public Policy, Fall 2003, 2004
- GOVT 351 Introduction to Public Administration, Spring 2004, 2005, 2006, 2008, 2009
- GOVT 455/491 Education Policy and Politics in the United States, Fall 2004, 2005, 2006, 2007, 2008
- GOVT 494 Independent Study: supervised 5 projects since 2003
- PUBP 494 Independent Study: supervised 1 project in 2008
- GOVT 495/496 Honors Seminar in Government, Fall 2007, Spring 2008
- PUBP 602 Quantitative Methods I, Fall 2005, 2006, 2007
- PUBP 612 Public Management and Organizational Behavior, Spring 2004, 2005, 2006
- Undergraduate honors thesis supervision since 2003: Government (2 times as chair; 5 times as reader); Public Policy (3 times as chair); Psychology (reader); Economics (reader); Interdisciplinary Studies (reader)
- GOVT 301 Research Methods I, guest lecturer, Fall 2003, 2004
- EPPL 601 Educational Policy, guest lecturer, Fall 2005

### University of Wisconsin

- PA 819 Quantitative Methods for Public Policy, Spring 2003
- PS 427 Washington, DC Internship Program, Summer 2000
- Introduction to Statistical Computing (co-taught). Mini-course for graduate students, Fall 1998
- Guest lecturer for PS 404 Introduction to American Government and Politics, Fall 2002; PS 818 Maximum Likelihood Estimation, Fall 2000; PS 205 Introduction to State Government, Spring 2000
- Guest Presenter. Using ungraded assignments to improve student writing. College of Letters and Science Writing-Across-the-Curriculum Workshop, January 2000
- Exam Scribe and Proctor. McBurney Disability Learning Center, Summer 1998

### Teaching assistantships

- Maximum Likelihood Estimation for Generalized Linear Models, Professor Charles Franklin, ICPSR Summer Program in Quantitative Methods, Ann Arbor, MI, Summer 2001
- PA 819 Quantitative Methods for Public Policy, Professor Jeffrey Bernstein, La Follette School of Public Affairs, University of Wisconsin, Spring 2001
- PS 551 Quantitative Analysis of Political Data, Professor Bert Kritzer, Department of Political Science, University of Wisconsin, Fall 2000
- PS 104 Introduction to American Government and Politics, Comm-B (intensive writing) sections, Professor John Coleman, Department of Political Science, University of Wisconsin, Fall 1999

### Elementary and secondary level teaching

- Social Studies Teacher and Debate Coach, Traverse City (MI) Senior High, 1993-1996
- Policy Debate Instructor, Camps at the University of Michigan and Michigan State University, Summers 1990-1995
- Reading and Math Instructor, Sylvan Learning Center, Fort Myers, FL, Spring 1997

Interactive Communications and Simulations Mentor, University of Michigan School of Education. Helped facilitate a global computer conference with high school and middle school students investigating Columbus's voyage to the Americas, Fall 1992

## 5. Fellowships, Scholarships, and Grants

### Research and scholarships

Small Research Grant. Governing the schoolhouse in the American states: How institutions and money influence state policy outputs and student academic outcomes. Spencer Foundation, 2007 (\$33,100)

Faculty Grants-Writing Workshop Participant. Support to develop a proposal to study the impact of state governance on policy outputs and outcomes in education. College of William and Mary, 2006 (\$800)

Dominion Faculty Development Grant. Power and policy: Explaining dynamics in the American federal system. College of William and Mary, 2005 (\$5,000)

Faculty Summer Research Grant, State governance, policy, and education performance in the United States, 1994-2003. College of William and Mary, 2004 (\$4,500)

Dissertation Fellowship. The Graduate School, University of Wisconsin, 2001-02 (\$13,446)

Congressional Research Award. School's in on Capitol Hill: Education policy and the U.S. Congress, 2000-2002. The Dirksen Congressional Center, 2001 (\$1,645)

Advanced Graduate Student Travel Grant. American Political Science Association, 2002 (\$200)

Vilas Dissertation Travel Grant. The Graduate School, University of Wisconsin, 2001 (\$600)

School of Education Teacher Preparation Merit Scholarship. University of Michigan, 1992-93 (full tuition)

Younger Scholar Research Grant. Defining vocational education: John Dewey and the Commercial Club of Chicago. U.S. Congress, National Endowment for the Humanities, 1991 (\$2,200)

### Teaching grants

Creating a Community of Government Scholars. QEP-Mellon Initiative for undergraduate research. College of William and Mary, 2007-08 (\$9,000)

Notebook Course Development Grant. PUBP 602 Quantitative Methods I. Office of the Provost, College of William and Mary, 2005 (\$3,000)

Faculty Fellowship May Seminar Grant (project coordinator). Improving quantitative instruction in social science courses. Charles Center, College of William and Mary, 2004 (\$4,500)

Arts and Sciences Lectures Funding. Class visit from Barry White of the Council for Excellence in Government. College of William and Mary, 2004 (\$225)

Community of Scholars Fund. Charles Center, College of William and Mary.  
Trips to Washington, DC with GOVT 455/491 Education Policy and Politics, 2004, 2005, 2006, 2008  
Outing for GOVT 351 Introduction to Public Administration to *The Fog of War*, 2004

### Co-sponsored fellowships supporting student research assistants

Erica Parker (W&M class of 2007). Technology Fellow. Technology Integration Program, Office of Information Technology, College of William and Mary, 2007

Diane O'Hara (W&M class of 2005). Chappell Undergraduate Research Fellow. Charles Center, College of William and Mary, 2004

## 6. Recognitions and Awards

William and Mary Alumni Fellowship Teaching Award, 2009

Rising Star Outstanding Faculty Award Finalist, State Council of Higher Education for Virginia, 2007

Faculty Spotlight honor for outstanding contributions to William and Mary, Inter-Sorority Council and the Council for Fraternal Affairs, 2007

Distinguished Member, National Society of Collegiate Scholars, 2005. (Nominated by students in the William and Mary NSCS chapter.)

Student selection as faculty keynote speaker, Thomas Jefferson Program in Public Policy, master's program graduation ceremony, College of William and Mary, 2005

Student selection as faculty keynote speaker, Pi Sigma Alpha political science honor society induction ceremony, College of William and Mary, 2005

Named an outstanding professor, Alpha Chi Omega, College of William and Mary, 2004, 2005

Named an outstanding professor, Kappa Alpha Theta, College of William and Mary, 2004

Writing-Across-the-Curriculum TA Fellow, University of Wisconsin, 2000

Department of Political Science TA Teaching Award, University of Wisconsin, 1999

William McGovern Award, distinguished senior in political science, Northwestern University, 1992

Phi Beta Kappa (as a college junior), Northwestern University, 1991

Harry S Truman Scholarship Program Semifinalist, 1990

## 7. Service and Professional Activities

### Memberships

American Political Science Association  
 Political Methodology Section  
 State Politics and Policy Section  
 Midwest Political Science Association

### Service in the Department of Government at William and Mary

Chair, Honors and Undergraduate Research Committee, 2007-present  
 Coordinator, Government Colloquium Series, 2007-08  
 Member, External Affairs Committee, Fall 2005  
 Member, Space Committee, Fall 2005  
 Member, Faculty Search Committees  
 Comparative politics position, Fall 2004  
 American politics position, Fall 2006  
 Coordinator for Department of Government visits  
 William Jacoby and Sandra Schneider, Michigan State University, Spring 2006  
 Kathleen Brennan, Goodwill Industries International, Spring 2004  
 Department of Government Research Colloquium presentations  
 States as middle managers in the American policy system, Fall 2003  
 Parent feedback and the behavior of voucher schools, Fall 2006  
 Research presentation to students, State governance and educational outcomes in the United States, Summer 2005

### Service in the Thomas Jefferson Program in Public Policy at William and Mary

Member, Executive Committee, 2009-present  
 Member, Personnel Committee, 2009-present  
 Member, Admissions Committee, 2009  
 Member, Committee to Explore a 5-year BA/MPP Program, 2007

### Other service at William and Mary

Leader, Faculty Grants Writing Workshop, Charles Center, 2007  
 Committee on Nominations of Members-In-Course, Phi Beta Kappa  
 Chair, 2006-07  
 Member, 2004-07  
 Member, Information Technology Advisory Committee, Office of the Provost, 2007-present  
 Member, Teacher Education Advisory Committee, School of Education, 2009-present  
 Member, Laptop Initiative Committee, Subcommittee on Software, Office of the Provost, 2004-2006  
 Member, Committee to explore development of a permanent Washington, DC semester program, Office of the Dean of the Faculty of Arts and Sciences, 2004-2005  
 Major advisor, Department of Government and Thomas Jefferson Program in Public Policy, 2004-present  
 Freshman advisor, 2005-2007  
 Monroe Scholar Project advisor, Charles Center, 2007  
 Presenter, Focus on Undergraduate Research in the Social Sciences, Charles Center, 2008  
 Presenter, Perspectives on China, Monroe Scholars Lunch, Charles Center, 2008  
 Presenter, How PowerPoint Makes you and your students dumb and what you can do about it, Charles Center Teaching Project, 2005  
 Presenter, School's In: Federalism and the national education agenda, School of Education, 2004  
 Proposal reviewer, Batten Scholarships for Pre-Honors Research, Charles Center, 2005  
 Proposal reviewer, Graduate Student International Travel Grants, Reves Center, 2004

### Campus service and activities at the University of Wisconsin

Writing-Across-the-Curriculum Teaching Mentor, 2000-2003  
 Website Development Advisor, College of Letters and Science Program in Writing-Across-the-Curriculum, 2000  
 Co-Coordinator, Political Behavior Research Group, Department of Political Science, 2000-2001  
 Presenter, Department of Political Science orientation for teaching assistants, 2000  
 Member, Faculty Recruitment Committee (Subcommittee on Public Policy), Department of Political Science and La Follette School of Public Affairs, 1999-2000  
 Department of Political Science Self-Evaluation. As part of a project assistantship, developed, conducted, and analyzed a mail survey of past undergraduates and graduate students who had received degrees from the Department of Political Science, 1998

### Other professional service and activities

Member, Schools and Staffing Survey (SASS) Design Team, National Center for Education Statistics, Institute of Education Sciences, U.S. Department of Education, 2008-present.  
 Member, Future of American Education Working Group, American Enterprise Institute, 2009

Program Evaluator of the Comprehensive Technical Assistance Centers, Institute of Education Sciences, U.S. Department of Education, 2007-2008

Reviewer of Innovative Guides (on charter schools and magnet schools), Office of Innovation and Improvement, US Department of Education, 2008

Delegate, Political Science Delegation to China, People to People Ambassador Program, 2007

*Ex Officio* Member, National Association of State Boards of Education Study Group on Models of Success: Turn Around Policies and Strategies for Low-Performing Schools, 2007

Panel chair or discussant

- Annual Meeting of the Southern Political Science Association, 2008
- Annual Meeting of the Midwest Political Science Association, 2004, 2005, 2006, 2008
- Annual Meeting of the American Political Science Association, 2004, 2005

Reviewer for *American Politics Research*, Center on Education Policy, Center on Reinventing Public Education (University of Washington), CQ Press, *Education Next*, *Educational Evaluation and Policy Analysis*, Georgetown University Press, *Journal of Policy Analysis and Management*, *Journal of Politics*, *Legislative Studies Quarterly*, Oxford University Press, *Political Behavior*, *Political Research Quarterly*, *Publius: The Journal of Federalism*, *State and Local Government Review*, *State Politics and Policy Quarterly*

Web Site Manager (under the supervision of Professor John Coleman), *Toward a More Responsible Two-Party System 50<sup>th</sup> Anniversary*, sponsored by the American Political Science Association Section on Political Organizations and Parties. (Revised version of the site is presently housed at <http://www.apsanet.org/~pop/>), 1999-2000

State of Wisconsin, Department of Administration, Information Technology Assessment. With a team of graduate students conducted an evaluation of the DOA's IT Core Curriculum and wrote a report detailing the findings and recommending possible reforms, Fall 1998

Participant, Michigan Social Studies Education Project, Michigan Department of Education, 1995-96. One of approximately 40 teachers in Michigan selected to create model curricula for a statewide professional development program, 1995-1996

Core Studies Program Lead Teacher, Traverse City Area Public Schools. Helped design and implement an integrated interdisciplinary program to teach math, science, language arts, and social studies to 10th graders, 1995-1996

Member, High School Debate Judge Certification Committee, Michigan Interscholastic Forensic Association, 1995-1996

Project Prepare Core Team Member, Traverse City Area Public Schools. Helped develop an outreach process to gather and analyze community input on curriculum reform, 1993-1994